

# THE AMERICAN HORTICULTURAL SOCIETY'S 31<sup>ST</sup> ANNUAL NCYGS



# NCYGS



NATIONAL CHILDREN & YOUTH GARDEN SYMPOSIUM

**JULY 12-15, 2023 • KNOXVILLE, TN**  
AMERICAN HORTICULTURAL SOCIETY

Cultivating tomorrow's gardeners by energizing,  
inspiring, and training today's garden educators

## Help Connect the Next Million Kids to Nature by Becoming an NCYGS Sponsor Today!

**NCYGS is the only national event of its kind for educators, garden designers, community leaders, program coordinators, and others dedicated to connecting kids to the natural world.**

“As a first-time attendee, I was blown away by the breadth and depth of offerings. I'm not aware of another event that includes such a variety of practitioners who are passionate about children in gardens.”

— DAWN KAIRIS

### Your support will enable participants to:

- Explore topics ranging from innovative sustainable gardening to program management, garden design, and growing techniques during four dynamic days of educational sessions, field trips, and expert keynote presentations.
- Tour school, community, and public gardens in Knoxville, Tennessee and learn how a vibrant city is solving deep-rooted challenges with innovative, citizen-driven projects tackling inequitable access to green spaces, food insecurity, and more.
- Share ideas, success stories, and inspiration with like-minded colleagues from across the nation. Leave excited at the opportunities to impact more children.



For more information on NCYGS, visit: [WWW.AHSGARDENING.ORG/NCYGS](http://WWW.AHSGARDENING.ORG/NCYGS)

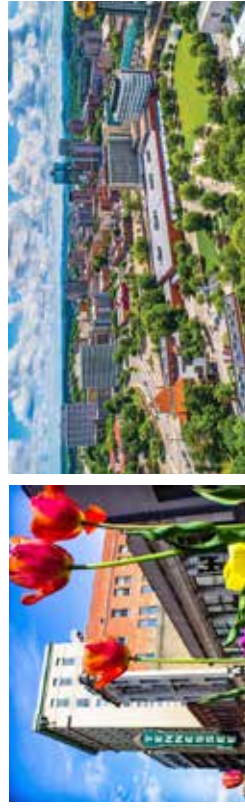
E-mail: [education@ahsgardening.org](mailto:education@ahsgardening.org)

Call: (703) 768-5700 ext. 121

Follow us on Twitter: [#AHS\\_NCYGS](https://twitter.com/AHS_NCYGS) (#ncygs2023)

# 2023 NATIONAL CHILDREN & YOUTH GARDEN SYMPOSIUM SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$25,000	DIAMOND SPONSOR \$15,000	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$7,500	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$3,500	BENEFACTOR \$1,500	PATRON \$500	FRIEND OF NCYGS \$250
Formal Acknowledgement During Welcoming Remarks	✔								
Opportunity to Show a One-minute Video During Symposium Opening	✔								
Recognition as Sponsor of One of the Symposium Keynotes or a Series of Branded Sessions	✔	✔							
Recognition as Sponsor of a Symposium Networking Event	✔	✔	✔	✔					
Opportunity to Provide Materials for Symposium Attendees	✔	✔	✔	✔	✔	✔			
Color Ad in <i>The American Gardener</i> Magazine <i>(mutually agreed upon issue)</i>	2 FULL PAGE ADS IN TWO ISSUES	FULL PAGE AD	2/3 PAGE AD	1/2 PAGE AD	1/3 PAGE AD	1/4 PAGE AD			
Recognition in Sept./Oct. issue of <i>The American Gardener</i>	✔	✔	✔	✔	✔	✔	✔		
# of Symposium Registrations <i>Registrations can be used for sponsor representative(s), scholarship(s) for educator(s), or a combination of both. Excludes optional activities.</i>	10	8	6	5	4	3	1		
Logo (or name) Recognition On:								Name Only	Name Only



### Key for Logo (or name) Recognition On:

- E-News Communications
- Morning Messages Slide
- Web Page *(with a link to your website)*
- Social Media Promotion
- On-Site Signage
- Symposium Program

# 2023 NATIONAL CHILDREN & YOUTH GARDEN SYMPOSIUM SPONSORSHIP AGREEMENT

## WE WOULD LIKE TO MAKE THE FOLLOWING COMMITMENT OF SUPPORT TO THE SYMPOSIUM:

\$ \_\_\_\_\_ Presenting Sponsor \$25,000

\$ \_\_\_\_\_ Benefactor \$1,500

\$ \_\_\_\_\_ Diamond Sponsor \$15,000

\$ \_\_\_\_\_ Patron \$500

\$ \_\_\_\_\_ Platinum Sponsor \$10,000

\$ \_\_\_\_\_ Friend of NCYGS \$250

\$ \_\_\_\_\_ Gold Sponsor \$7,500

We are unable to make a financial contribution at this time, but would like to be contacted regarding possible in-kind donations.

\$ \_\_\_\_\_ Silver Sponsor \$5,000

\$ \_\_\_\_\_ Bronze Sponsor \$3,500

Please describe: \_\_\_\_\_

*Responses received by May 12, 2023 will be included in the on-site Symposium program.*

In the space below, please indicate exactly how your name should appear for sponsor recognition:

\_\_\_\_\_

## CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

## METHOD OF PAYMENT:

Check enclosed (made payable to AHS)  Credit Card (Visa, MasterCard, American Express or Discover)

Amount to be charged: \$ \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card #: \_\_\_\_\_ Signature: \_\_\_\_\_



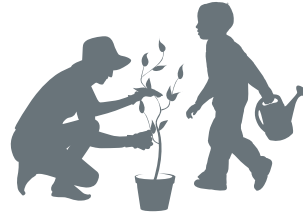
100  
YEARS  
1922-2022

Please return this completed form and address any questions or concerns to: [education@ahsgardening.org](mailto:education@ahsgardening.org), by mail at NCYGS, American Horticultural Society, 7931 East Boulevard Dr, Alexandria, VA 22308, by fax to (703) 768-8700, or call (703) 768-5700 ext. 121.

*The American Horticultural Society is a 501(c)(3) organization and your donation is tax-deductible to the fullest extent allowable by law*



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**JULY 12–15, 2023 • KNOXVILLE, TN**  
**AMERICAN HORTICULTURAL SOCIETY**

Every year, the **American Horticultural Society's National Children & Youth Garden Symposium** brings together hundreds of **educators, garden designers, community leaders, youth program coordinators**, and others from across the country who are dedicated to connecting kids to the natural world. Since 1993, the Symposium has been equipping attendees to use gardens for **hands-on STEM/STEAM and interdisciplinary education**, to encourage **healthy nutrition and lifestyle choices**, and to incorporate nature into any kid-oriented environment or program and inspire **wonder, play, and imagination**. The Symposium's extended reach over the last 30 years **exceeds one million children and youth**.

## SYMPOSIUM ATTENDEES SHARE:

“ I keep coming back to the symposium every year because I love the diverse topics and the great people, conference site, food, bookstore, trips.... in essence, everything! ”

“ The conversations and sessions have not only shown me new programmatic ideas, but they have also helped show me possible ways to structure the educational programs and lay out a plan for future programmatic direction. ”

“ I tell everyone at every conference that if you can only go to one conference a year, this should be it! There is nowhere else to network with youth garden experts. ”

“ This is the conference for any youth horticulture educator. Even though I've been coming 14 years, I still learn new things every time! And meet new people that I correspond with and collaborate with! ”

[WWW.AHSGARDENING.ORG/NCYGS](http://WWW.AHSGARDENING.ORG/NCYGS)